



Call to participation "Communicating Development": an international audio series

Montreal, March 15, 2016. As part of their continued partnership, the Office for Corporate Communication of the <u>United Nations Food and Agriculture Organization</u> (FAO) and the <u>World Association of Community Radio Broadcasters</u> (AMARC) join forces again this year to facilitate the production of **40 audio pieces** by **producers and community radio journalists.**

The international audio series **"Communicating Development"** aims to facilitate access to best management practices, increase public education and encourage dissemination of scientific knowledge.

"Communicating Development" will focus on various themes such as nutrition, food security, health, biodiversity and climate change adaptation and mitigation. Producers and community radio journalists are invited to send a proposal on the following themes:

<u>International Year of Pulses</u>: Nutritional value of pulses; markets (production, consumption habits and trade); recipes; health; (impact of pulses on) food security; (impact of pulses on) food sovereignty, etc.

<u>Zero Hunger</u>: Food security; efforts to end childhood stunting; sustainability of food systems; improvement of conditions for smallholder farmers; prevention of food loss and waste.

<u>Climate change</u>: Climate change mitigation and adaptation; local, regional and national effects; local, regional and national response; resilience; food security; biodiversity; etc.

The audio pieces will be featured on a dedicated page on AMARC's website and on FAO's website from **March to December 2016**. They will also benefit from a visibility campaign in the network of partners, members and on social media.

What is AMARC looking for?

- Documentary, reportage, interview, roundtable, storytelling, etc. (format is flexible)
- The audio production must at least 10 minutes long and ready for on-air broadcast.
- Productions in local languages are welcomed (a translated script is required).

This audio series also aims to illustrate the **diversity**, the **originality** and the **quality** of AMARC's international network of producers and community radio journalists.

Community radio journalists and producers are encouraged to submit a proposal to <u>secretariat@si.amarc.org</u> before March 30, 2016. Please state your name, radio, country and add the details of the subject you wish to discuss in your production.

All selected producers and community radio journalists will receive a financial compensation.

If you have any questions, please write to secretariat@si.amarc.org

We hope for a large participation! Join us in communicating development!

Through service to members, networking and project implementation, the World Association of Community Radio Broadcasters (AMARC) gathers more than 4,000 community radios, federations and community media stakeholders in more than 150 countries. Follow us on <u>Twitter</u> | Join us on <u>Facebook</u>
